
Save the Animals, Save the Earth

FACT SHEET: *The Case for Urgent Transition to a Vegan Diet*

1. **A mass extinction of species is now underway– up to 200 species are going extinct every day.** [[Gerardo Ceballos et al., Proc Natl Acad Sci U S A, 2017](#)]
2. **According to WWF Living Planet Index (LPI) data projections, world wildlife population decline of the LPI approaches 90% by 2025.** [[WWF. 2016. Living Planet Report 2016](#)]
3. **The primary drivers of this mass extinction of species are global deforestation, rainforest depletion, and climate change.** [[Gerardo Ceballos et al., Proc Natl Acad Sci U S A, 2017](#)]
4. **The leading cause of global deforestation and rainforest depletion is global animal agriculture.** [[Smith, Bustamante, IPCC AR5 Ch. 11 AFOLU 2009](#)]
5. **In a 20-year timeframe, the leading cause of global greenhouse emissions and climate change is global animal agriculture.** [[Goodland, R. & Anhang, J. WorldWatch 22, 10–19 \(2009\)](#)]
6. **Animal Agriculture Industry experts are predicting that meat and dairy consumption will increase 135% by the year 2050.** [[Thomas E. Elam, Center for Global Food Issues, 2005](#)]
7. **The transition to a vegan diet is the single most effective change we can make to forestall the dual crises of mass species extinction and climate change.** [[Rao; Jain, University of Illinois; AGU 2015](#)]
8. **“A well-planned vegan diet is appropriate for all stages of the life-cycle including during pregnancy, lactation, infancy, childhood, and adolescence.”** [[J Am Diet Assoc. 2009 Jul;109\(7\):1266-82.](#)]

